Quit Line Fact Sheet

With the initiation of the Wisconsin Tobacco Quit Line,
anyone, anywhere in Wisconsin can get
help in quitting tobacco.

What the Quit Line Does

The Wisconsin Tobacco Quit Line is a toll-free telephone service staffed by tobacco treatment specialists.

- The Quit Line offers a variety of services:
    ⇒ Counseling treatment for tobacco users who want to quit.
    ⇒ Information for friends, family and others concerned about the tobacco use.
    ⇒ Self-help materials for anyone interested in quitting.
    ⇒ Referrals to local tobacco treatment programs and services.

Who provides Quit Line services

- The Wisconsin Tobacco Quit Line is operated by the University of Wisconsin Center for Tobacco Research and Intervention and is funded by the Wisconsin Department of Health and Family Services.

- The provider of Quit Line services is Free and Clear, Inc., which provides services for seven other states and organizations.

- Free and Clear, Inc. has more than 10 years of experience in offering proactive counseling for tobacco cessation with a proven success rate of up to 30 percent.

- Each quit line counselor has a minimum of a bachelor degree, with many holding masters' degrees. They are highly trained in counseling individuals with addiction issues

How the Quit Line works

- Quit Line tobacco treatment counselors conduct an initial assessment with each tobacco user who expresses an interest in quitting.

- From that assessment, the counselor helps the tobacco user construct a personalized quit plan, which may include callbacks during the quit attempt, and up to one year afterward to provide help and support.

- Individuals who are trying to quit will also receive a Quit Kit. The quit kit provides free, practical, science-based information on quitting.

Wisconsin Quit Line:	**1-877-270-STOP (7867)**
In Spanish	**1-877-2NO-FUME (266-3863)**
TTY	**1-877-777-6534**
Quit Line Hours:	**7:00 am – 11:00 pm (Daily)**

If you call at other times, just leave a message and we'll call you back within one business day.